



## History of Phoenix

In 1902, President Teddy Roosevelt signed the National Reclamation Act. This Act permitted the building of dams for reclamation purposes on western streams. 1903 saw the formation of the Salt River Valley Water Users' Association; its purpose was to manage and oversee the prudent use of the scarce water resources available to the area. It still controls much of the flow of irrigation water today.

The Roosevelt Dam was begun in 1906. It was the largest masonry dam in the world when completed in 1911, and was the first dual purpose dam (water and electric power) built under the National Reclamation Act. The former president himself dedicated the dam. With it came a new era for the farming community, which was now assured a steady supply of water, and power.

In 1912 Arizona became a state, and Phoenix became its capital. The first state legislature was called into session the same year by the first governor, Governor Hunt (Hunt Highway). Shortly thereafter, the voters of the city of Phoenix ratified a new charter, by an overwhelming 2 to 1 majority, which gave the city a "city council, city manager" form of government. This was a very progressive form of government for the time, and still the governing format in use today.



## Equipment Spotlight

Liquor liability has become a huge concern. Being proactive and aggressive in reducing underage consumption and legal compliance is vital with ever tightening security laws and modern technology to make better and more sophisticated fake I.D.'s. Our I.D. machines are a great tool for every event that serves alcohol. They are no substitute for our well trained and seasoned I.D. checking personnel, but they do provide an extra layer of protection. They not only scan the data on the I.D.'s to check for accuracy and age compliance but also capture and store all the data, thus giving verification of having checked, as required by Arizona law. They work with virtually every state and form of current drivers license and state I.D., and read both the magnetic strips and bar codes. The data also can be downloaded for mailing lists or other networking opportunities, if a client desires. The data captured is stored by us indefinitely for liability defense and is not sold or shared with others.

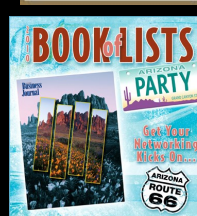
## Pinal County Fair

Who doesn't love to go to the fair? The sights, smells, and sounds bring you back to a simpler time of adolescence. This March 17th through March 21st, Pinal County Fair will be taking place at the Pinal County Fairgrounds, at 512 S. Eleven Mile Corner Rd. in Casa Grande. During the fair you can find livestock shows, exhibits featuring quilts, jams, jellies and photography, great shopping and wonderful family entertainment. You will also find fried delicacies such as corn dogs and funnel cakes, along with refreshing beverages such as fresh-squeezed lemonade. There will be carnival rides to satisfy thrill-seekers, the young and the young at heart! Come out, bring your family, and help us celebrate the best of the best of Pinal County. Everyone is sure to have a great time at the Pinal County Fair as we toast "Family Fun for Everyone"! Click [here](#) for a map to the event.



## We're # 2!

This month, we are happy to announce that we ranked # 2 in Ranking Arizona AND in the Business Journal's Book of Lists!



### UPCOMING EVENTS

Feb. 5-7	Pinal Co. Fairgrounds	Gourd Festival
Feb. 5-7	City of Glendale	Chocolate Affaire
Feb. 6	Dodge Theatre	Gabriel Iglesias
Feb. 9	Dodge Theatre	Chris Botti
Feb. 12	Dodge Theatre	Pink Floyd Laser
Feb. 13	Dodge Theatre	Martin Lawrence
Feb. 13	Tempe Beach Park	Skirt Chasers
Feb. 17	Dodge Theatre	Alice in Chains
Feb. 18	Jobing Arena	POW WOW
Feb. 20	Dodge Theatre	Mariah Carey
Feb. 24	Jobing Arena	Bon Jovi
Feb. 26	Tempe Beach Park	Heart Walk

## City of Glendale

The City of Glendale holds several events every year. This month, they will be hosting the Glendale Chocolate Affaire, which celebrates chocolate, romance, and the arts. It's a chance to try some really unique treats and see some creativity. This festival has even become the largest gathering for romance novelists in the Southwest. In addition to trying all the neat treats, there are kid activities, such as face painting and arts and crafts, horse-drawn carriage rides, and even workshops from the artists themselves. Cerreta's, one of the sponsors of the event, also gives behind-the-scene tours of the event. This is just one of many events hosted in the City of Glendale. In April they will have the Jazz & Blues Festival, and during the holidays they have one of their biggest events, Glendale Glitters. The picture on the left below shows one of the biggest highlights of the Glitters Festival—the hot air balloons. They also decorate downtown Glendale with thousands of Christmas Lights, hence the "Glitter" in the name. Below is a picture of chocolates from the artisans at the Chocolate Affaire Event.



Click the picture to see a list of upcoming events in City of Glendale!

## HELP YOURSELF

### Don't Get Hacked!

Social Media has become a popular method of networking and communication but if you are not careful, it can cost you and lead to embarrassment when a hacker starts sending fake messages to your clients. [Read here.](#)

### Stop Hunting and HARVEST!

Are you having trouble finding new business? Instead of going out and hunting for new business, why not harvest the leads from your existing clients? [Read here](#) for advice.

### BBB Top 10 Scams and Rip-Offs of 2009

Wouldn't you like to know about all the scams and rip-offs from 2009? I can say I was a victim of number 1. ALWAYS READ THE FINE PRINT! [Read here.](#)



*Let us live for the beauty of our own reality — Tim Robbins*

# Happy Valentine's Day!



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